AMW Distribution Privacy Statement

This privacy policy sets out how AMW Distribution uses and protects any information that you give when you use this website.

We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

AMW Distribution may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 01/5/2024.

WHAT WE COLLECT

We may collect the following information:

* name
* contact information including email address
* demographic information such as postcode, preferences and interests
* other information relevant to customer surveys and/or offers

WHAT WE DO WITH THE INFORMATION WE GATHER

* We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:
* Internal record keeping.
* We may use the information to improve our products and services.
* We may periodically send promotional email about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
* From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

SECURITY

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

HOW WE USE COOKIES

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

LINKS TO OTHER WEBSITES

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

CONTROLLING YOUR PERSONAL INFORMATION

You may choose to restrict the collection or use of your personal information in the following ways:

* whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
* if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us
* We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to 115 New Court Way, Ormskirk Lancashire L39 2YT

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

COOKIE POLICY

Introduction

We want to make sure that the website we operate looks as good as possible but also is easy for you to use. To help us to do this, our website uses cookies.

Cookies help us to assess how you use our website and also how we can improve our website. This means we have the information we need to regularly evaluate whether our website really meets your needs. Some of the cookies we use improve the functionality of our website, so if you choose to disable cookies on your browser, you might find that you can't access some aspects of our website, or that parts of the website don't function in the way that you might expect them to.

Please see the "How We Use Cookies" section below for more specific details about how we use cookies.

What Are Cookies?

A cookie is a small file of letters and numbers that we put on your computer if you agree. Cookies allow us to recognise that you have visited our website before and remember your preferences.

Cookies can help us to remember your website login so that you don't need to type it into the website every time you return, or to remember the goods that you have clicked to purchase on one page so that they are added to your basket.

Cookies also help us to collect information about the way you use our website which helps us to ensure any advertising that you see is relevant and useful to you.

How We Use Cookies

The cookies our website use allow us to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and to improve our website. We are required by law to provide you with clear and comprehensive information about the cookies that we use and if this page does not answer all of your queries you should contact us.

Our cookies do not store information which could be used to identify you personally, such as your contact details.

We use the following cookies:

- Strictly Necessary Cookies
These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

- Analytical/Performance Cookies
They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- Functionality Cookies
These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- Targeting Cookies
These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

3rd Party Cookies

The information set out in "How We Use Cookies" relates to the cookies that we set on our website. In addition to these cookies, our website also uses third party cookies which are set by a domain other than our website.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Our website uses Third Party Cookies from the providers found below, if you require further information about what those cookies are or how they are used, you should contact those providers directly.

- Facebook /Pinterest / Google Plus /Twitter: You can choose to share content from our site with others via the social networks listed on the left, and so you may be sent cookies from these websites.

- Google: We utilise the online advertising services of the third party companies listed on the left, and each of their sites use may set cookies to help identify which adverts are clicked on/interacted with.

How Do I Block Cookies?

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website. Precisely how cookies are blocked will depend upon the browser that you use. If you would like further information please contact us.

What Will Happen If I Disable Cookies?

If you choose to disable access to cookies on your browser you will not be able to login, register or purchase from this website.

You can learn how to manage cookies on your web browser by following the [Browser Cookies Guide](https://privacypolicies.com/blog/browser-cookies-guide/).

if you are still looking for more information then you can contact us through one of our preferred contact methods:

* Email: hello@amwdistribution.co.uk
* Phone: 01695 570023